
10 REASONS LEADERSHIP IS A REALLY BIG DEAL

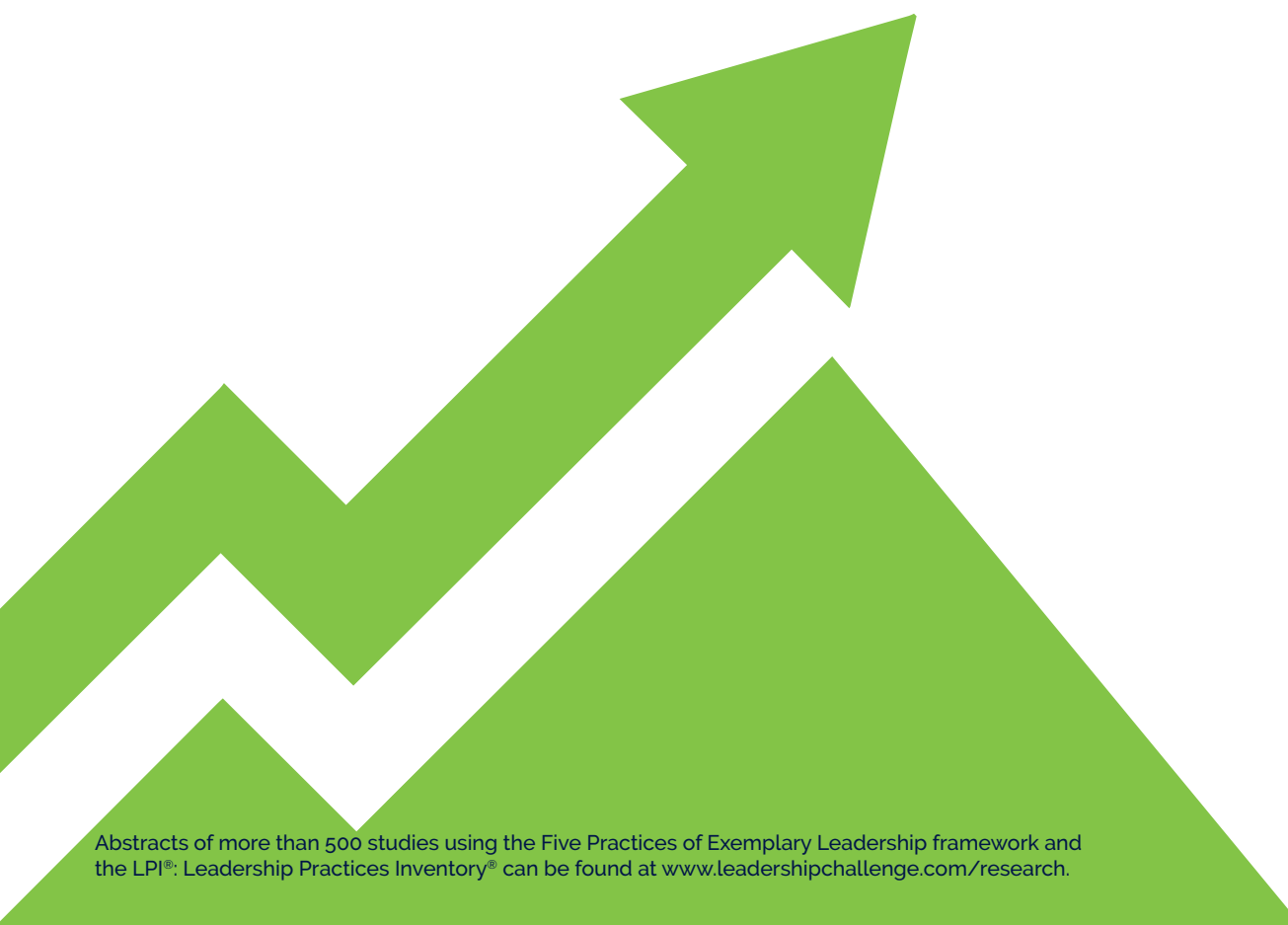
Evidence clearly
suggests leadership is
everyone's business.
What people do matters.

SUCCESSFUL LEADERS
CAN HELP AN ORGANIZATION
THRIVE BY ACHIEVING
THE FOLLOWING:



1

CREATE HIGHER-PERFORMING TEAMS

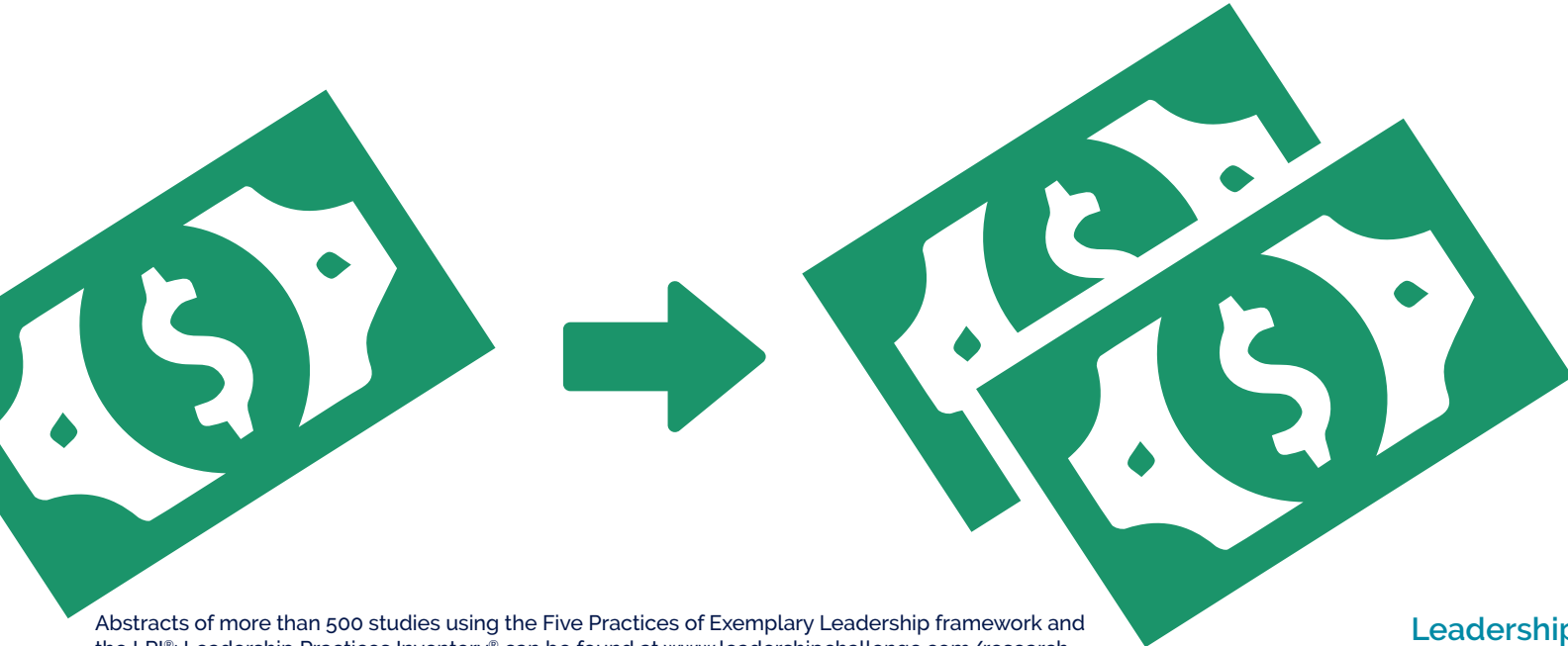


Abstracts of more than 500 studies using the Five Practices of Exemplary Leadership framework and the LPI®: Leadership Practices Inventory® can be found at www.leadershipchallenge.com/research.

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2

GENERATE INCREASED SALES AND CUSTOMER SATISFACTION LEVELS



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3

FOSTER RENEWED LOYALTY AND GREATER ORGANIZATIONAL COMMITMENT

4

ENHANCE MOTIVATION AND THE WILLINGNESS TO WORK HARD



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5



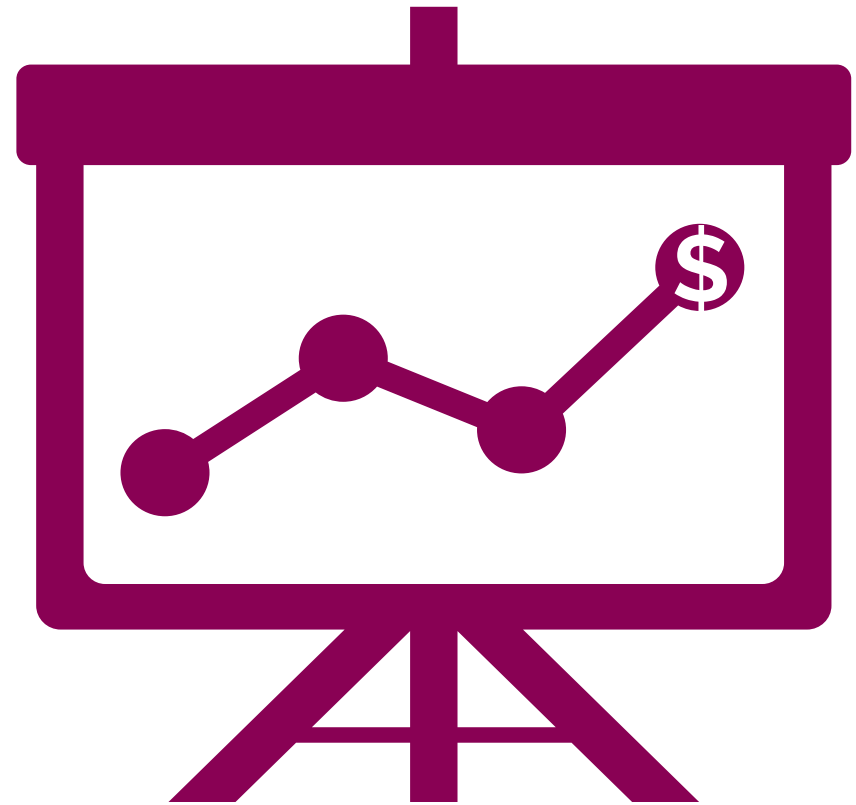
**MORE
SUCCESSFULLY
REPRESENT THEIR
TEAMS TO UPPER
MANAGEMENT**

6



PROMOTE HIGH DEGREES OF INVOLVEMENT IN SCHOOLS

7



INCREASE FUNDRAISING RESULTS AND EXPAND GIFT-GIVING LEVELS

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8

EXTEND THE RANGE OF THEIR AGENCY'S SERVICES

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9



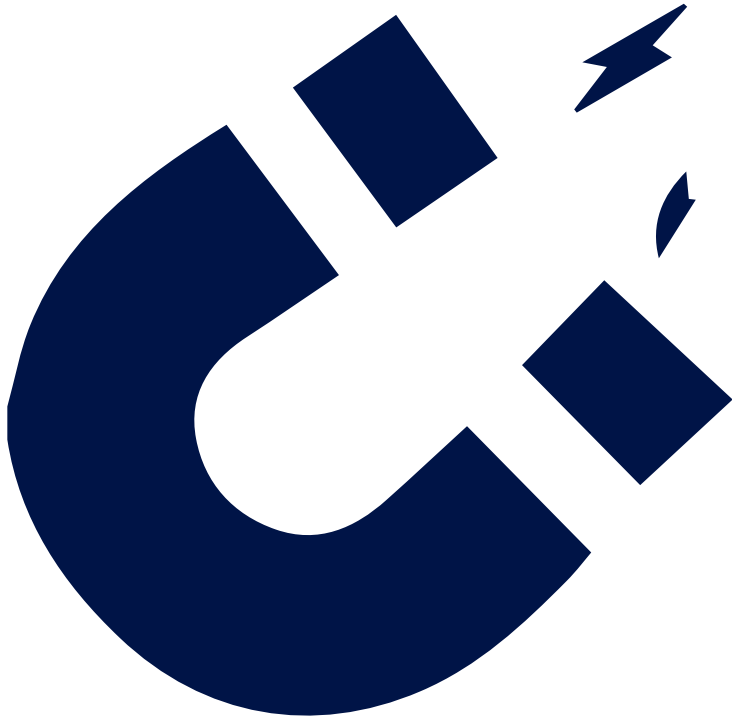
REDUCE ABSENTEEISM, TURNOVER, AND DROPOUT RATES

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10

POSITIVELY INFLUENCE RECRUITMENT RATES



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**Great leaders can bring great
benefits to any organization
no matter their title or
specific demographics.**



**LEADERS ENGAGE,
ENCOURAGE, AND INFLUENCE
ON THE ROAD TO SUCCESS.**

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